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CES Booth #16808 (South Hall)

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For Immediate Release

**FOSGATE AUDIONICS TO DEBUT FAP S1
WIRELESS MEDIA STREAMER AT CES '04**

*-- A/V Streamer to Feature
Advanced Sonics with True-to-Life Video --*

Las Vegas, NV, January 7, 2004 – Fosgate Audionics will unveil the highly anticipated FAP S1 audio/video streamer at its CES display, booth #16808, January 8 - 11, at the Las Vegas Convention Center in Las Vegas, NV.

Though the streamer's final specifications and feature-set have yet to be confirmed, the demonstration will offer a look at what consumers can look forward later this year.

"The FAP S1 employs advanced technology that will allow end-users to enjoy the audio and video files stored on their PC or server throughout their entire homes," said Chris Byrne, Director of Product Development and Marketing, Rockford Home Group. "You can even save media to the substantial, internal hard drive, just in case you prefer not to turn on the computer."

“Like all products bearing the Fosgate Audionics name, the FAP S1 will cater to audiophiles first and foremost, with sonics designed to please the most ardent enthusiast.”

The FAP S1 audio/video streamer will include all significant codecs, including mpeg 2 and 4, as well as mp3 pro, wav, ogg, wma, and more. Also featured will be an intuitive graphical interface for easy navigation, control and playback.

All journalists and show attendees are encouraged to visit booth #16808 in the South Hall for a glimpse of the future in high-end streaming media.

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Fosgate Audionics® is a brand name of Rockford Corporation. Rockford Corporation is based in Tempe, Ariz. and is a publicly traded company under the NASDAQ stock symbol ROFO. Company website can be viewed at www.rockfordcorp.com.

Editors' Note: For Fosgate Audionics media inquiries, including product images and loans, contact Adam Sohmer, SOHMER ASSOCIATES, 718-499-9161 (voice/fax), 347-512-0066 (cell), adam@sohmerassoc.com.