



P R E S S R E L E A S E

Contact:

Adam Sohmer
SOHMER ASSOCIATES
718.499.9161
adam@sohmerassoc.com

Brian Carlsness
ROCKFORD HOME GROUP
480.517.3152
brian.carlsness@rockfordcorp.com

CEDIA Expo Booth #1508

For Immediate Release

**Fosgate Audionics Unveils Limited Edition,
Vacuum-Tube Multichannel Processor**

*-- FAP V1 First of its Kind, Featuring All-Tube Design
With Full Surround Features and Impeccable Sonics --*

Tempe, Arizona, September 3, 2003 – Fosgate Audionics recently announced it will ship the limited edition FAP V1 vacuum-tube surround processor later this month.

The FAP V1 is the first all vacuum-tube multichannel processor, operating exclusively in the analog domain. According to the company, it represents the “ultimate” manifestation of Jim Fosgate’s talents as an audio pioneer, at once offering the natural warmth of analog audio reproduction in a highly versatile, surround sound processor. As it is designed for a highly selective, limited audience, the Signature Series FAP V1 will be released in a limited run of 50 units.

“Jim Fosgate is well-known for his commitment to developing audiophile products and technologies that offer the most realistic and pleasing sonic experience,” said Brian Carlsness, Managing Director, Rockford Home Group, parent company of Fosgate Audionics. “With the FAP V1, Jim managed to mix

the most desirable modern benefits, including the ² Dolby Pro Logic II™ [DPL II] circuit he designed for Dolby® Labs, with the natural, sonic appeal of vacuum-tube technology.”

“It’s truly a one-of-a-kind product, and we’re proud to bring it to market in a special, limited edition bearing Jim’s signature.”

With all mechanical and electronic components approved by Fosgate, the FAP V1 is designed to satisfy the most demanding tube enthusiast, with a demonstrable sense of openness and realism.

The DPL II circuit is based on the original version designed by Fosgate for Dolby Laboratories®, with a selectable control that allows users to tailor sonic output to personal preferences and room requirements. Virtually any two-channel signal is converted to a 5.1 soundfield that is natural and seamless.

High-Resolution Audio via 7.1 Loopthrough

As audiophiles’ interest in high-resolution multichannel audio continues to grow, the FAP V1 presents an analog approach to enjoying the new software formats. Eight analog inputs (7.1) allow for easy hook-up of a DVD-A or SACD player, after which the multichannel analog signal bypasses the FAP V1’s DPL II processor, and is sent directly to the volume control, thereby maintaining the integrity of original, multichannel mix. The 7.1 channel loopthrough permits end-users to retain the use of their digital preamp/processors and utilize the tube preamp stage as a main volume control point.

Signature Electronics Deserve Equally Unique Cabinet

The chassis serves as both a functional unit and resplendent complement to any décor. Copper-plated aluminum with genuine bubinga and wenge wood successfully highlights the appealing tube display while presenting controls in a user-friendly, front panel layout.

The FAP V1 measures 10.5" (H) x 21" (W) x 16" (D), and weighs 45 lbs.

Added Carlsness: "It's for both practical and aesthetic reasons that a concept as special as the FAP V1 should be released as a limited edition model. Just like any valuable piece of art, it is intended for a discriminating audience that demands the pinnacle of a given genre, which, in this case, is high-end audio equipment."

The FAP V1 will be available at select high-end audio retailers in September at a retail price of \$13,000.00. Each of the 50 Limited Edition units will be hand numbered and signed by Jim Fosgate.



###

Fosgate Audionics® is a brand name of Rockford Corporation®. Rockford Corporation is based in Tempe, Ariz. and is a publicly traded company under the NASDAQ stock symbol ROFO. Company website can be viewed at www.rockfordcorp.com.

Editors' Note: For Fosgate Audionics media inquiries, including high-resolution product images and loans, contact Adam Sohmer, SOHMER ASSOCIATES, 718-499-9161 (voice/fax), 347-512-0066 (cell), adam@sohmerassoc.com.